

FROM AN EXPERT'S PERSPECTIVE



For the Love of Art

Art Consultant, Jacqueline Becker offers her perspective on selecting, purchasing, and displaying fine art in your home.

Trusting Instinct

When buying art, settle for nothing less than love. The best kept secret about art appreciation is that you don't need to be schooled in art to have strong valid opinions about it. Galleries, art consultants or even friends whose artwork you have admired are all good sources. But trust your instincts and go for love.

Fall in Love: Art work that feeds your soul will just get even better over time, as it becomes part of your environment - the friend who greets you in the morning or soothes your soul after a long day.

Designer: Susan Shulman Interiors | Photography: Peter Vanderwarker



Capture Time: Great art can capture a moment, a movement or a certain calm. Trust your instincts to choose art that speaks to your personal aesthetic.

Designer:
Duffy Design Group

Photography:
Sam Gray Photography





Art Smart - Fair Market Value

The price of a work of art, like the price of other commodities, is established by what the market will bear. In addition, prices are affected by milestones in an artist's career. These include purchase of an artist's work by an important museum, corporate collection or private collector, exhibitions in prestigious galleries, or strong endorsement in critical art literature of note. Work with a trusted source that will explain the price of any work you are considering.

Art in this space includes work by both emerging and established artists, very differently priced but highly aesthetically compatible.

Designer:
Duffy Design Group

Photography:
Sam Gray Photography



Salon Style Gallery: Groupings can evolve naturally over time, or as this one did, over an intense four hour period of addition and subtraction.

Photography: Lynn Masciarelli

Hanging Out

Hanging a variety of artwork on one wall can create a pleasing asymmetry and complexity, reminiscent of the old world, salon style Victorian manner of art work display. Choose one dominant piece to anchor the grouping, and arrange the smaller works around it. Lay the arrangement on the floor and refine it before you pick up a hammer.



Conversely, hanging a series of like images in a row will achieve a minimalist, tailored look. A simple trick for avoiding crooked art work is to hang it from two separate pieces of hardware, spread apart about one-third the width of the framed art.

Minimalist Grouping: Groupings of work from a series are best done with uneven numbers of pieces to create balance.

Designer: JoAnn Stravinsky | Photography: Lynn Masciarelli

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